

Privacy Policy (EU / GDPR)

Effective from: 1 June 2025
Applies within the European Union

Digitargos Kft. is committed to protecting your personal data and respecting your privacy. This Privacy Policy explains how we collect, use, and protect your data when you visit our website or contact us through our online channels.

1. Who We Are

Data Controller:
Cyberus® Direct System – Brand Owner
Website: www.cyberus.eu
Contact: marketing@cyberus.eu

2. What Data We Collect

- We may collect the following types of personal data from you:
- Name (if you provide it)
 - Email address
 - Phone number (if you include it in a contact form)
 - Message content (if you contact us)
 - IP address and device/browser data (via cookies)

We do not collect any special categories of data (e.g. health, ethnicity, political views), nor do we process any employment-related data on this website.

3. How We Collect Your Data

- We collect data in the following ways:
- When you contact us using the contact form or email.
 - When you follow, like, or message us on social media (Facebook, LinkedIn, YouTube).
 - Automatically, through cookies placed on your browser when you visit our website.

4. Purpose and Legal Basis for Processing

We process your data only when we have a valid legal basis under Article 6 of the GDPR:

Purpose	Legal Basis
Responding to your inquiry	Your consent (Art. 6(1)(a))
Sending marketing communications	Your consent
Website performance and analytics	Legitimate interest or consent
Legal compliance	Legal obligation (Art. 6(1)(c))

5. Your Rights Under GDPR

You have the following rights:

- Access
- Rectification
- Erasure
- Restriction
- Data portability
- Objection
- Withdraw consent

Contact: marketing@cyberus.eu

You may also contact: National Authority for Data Protection and Freedom of Information (NAIH)

www.naih.hu | ugyfelszolgalat@naih.hu

6. Cookies and Website Analytics

We use cookies for functionality and user experience:

- Essential cookies
- Functional cookies
- Marketing cookies (e.g. Google Ads – no personal identification)

Manage cookies via browser settings.

7. Data Retention

We retain personal data only as long as necessary:

- Inquiries: deleted within 30 days of resolution
- Marketing: until consent is withdrawn
- Complaints: 5 years as required by law

8. Data Security

We protect your data with:

- Secure servers and backups
- Access control and encryption
- Monitoring for incidents

No data sharing unless required by law, or with your consent, or via trusted service providers.

9. Changes to This Policy

We may update this policy when necessary. Latest version always available at:

www.cyberus.eu/privacy

Summary

We only collect personal data when necessary and always respect your privacy.
For questions or concerns, contact: marketing@cyberus.eu